



Iowa Association for Communication Technology

## Fall Conference

### Registration & Membership Brochure

### IACT Fall Conference Schedule

Friday, September 26, 2008

Tama Hall  
Hawkeye Community College  
Waterloo, Iowa

Schedule At-A-Glance  
Tentative schedule, subject to change

- 8:30-9:00 am Registration
- 9:00-9:15 am Welcome
- 9:15-10:15 am Opening General Session
- 10:30-11:15 am Concurrent Session One
- 11:30-12:15 pm Concurrent Session Two
- 12:15-1:00 pm Lunch
- 1:00-1:45 pm Business Meeting
- 2:00-2:45 pm Concurrent Session Three
- 3:00-3:45 pm Closing

Check [www.IACT-iowa.org](http://www.IACT-iowa.org) for the final schedule.

### Opening Session

**Ken Ingle**  
Director of Web Development  
Information Technology Services  
Central Piedmont Community College

#### Google Application for Education and Training

Learn how to enhance your institution's ability to communicate and collaborate with your students using Google Apps for Education. Explore how Central Piedmont Community College (CPCC) transferred over 200,000 student accounts to Google's free education service offering. Learn how, through this migration, CPCC has been able to increase the value of the student online experience with tools such as Gmail, Google Talk, Google Calendar, Google Docs and Spreadsheets, Google Personal Start Page (iGoogle), and other useful tools and applications. Also, learn how to leverage future services and tools provided by Google to continue innovating and enhancing the student experience over time.

### Noteworthy Sessions

#### Video Conferencing Services to Long Term Care Providers *John Humpal, Hawkeye Community College*

Utilizing licensed wireless channels, Hawkeye provides video conferencing services to several long term care providers in the area. Key to the project was receiving grant funding through the Department of Commerce. Discussion of the implementation phase will also be included.

#### Converge on a Dime: Student Media Migration to the Web *Cliff Brockman, Wartburg College*

Wartburg student are currently planning, designing, writing HTML code, and developing content for a new student media Web site called "The Circuit" that launches in September. "The Circuit" is a converged student media site using news stories, video, and audio from our student TV, radio, and newspaper. It also has places for student organizations to post information and is very interactive. Wartburg is a small college with limited resources, so the site was built at a minimal cost using inexpensive software. It couples curriculum with experiential learning to achieve department goals.

#### Guidelines for Quality Digital Audio

*Ken Colwell, St. Ambrose University*  
This program will overview the issues involved in assuring quality digital audio. It will review analog and digital metering, effect of file compression and types of distortion encountered. This is a useful session for all audio producers, from beginner to advanced.



Drake University  
School of Education  
3206 University Avenue  
Des Moines, Iowa 50311

[www.IACT-iowa.org](http://www.IACT-iowa.org)

September 26, 2008

Tama Hall  
Hawkeye Community College  
Waterloo, Iowa

### Driving Directions to Hawkeye Community College

Hwy 63  
Traveling on Hwy 63, exit onto Hwy 20E/I-380S  
From Hwy 20E/I-380, exit onto Hwy 21 S (exit on right)  
From Hwy 21S, travel south to East Orange Road  
Turn left on East Orange Road to the main campus

Hwy 218  
Traveling on Hwy 218, exit at San Marnan Dr. (exit on right)  
From San Marnan Dr., turn left to exit on Hwy 21S  
From Hwy 21S, travel South to East Orange Road  
Turn left on East Orange Road to the main campus

Hwy 20 or I-380  
Traveling on Hwy 20 or I-380, exit Hwy 21S (exit on right)  
From Hwy 21S, travel south to East Orange Road  
Turn left on East Orange Road to the main campus

Hwy 58  
Traveling on Hwy 58, exit at Hwy 20E  
From Hwy 20E/I-380, exit Hwy 21S (exit on right)  
From Hwy 21S, travel south to East Orange Road  
Turn left on East Orange Road to the main campus

Hwy 57  
Traveling on Hwy 57, turn south on Hwy 58 (Hudson Rd)  
From Hwy 58S, exit at Hwy 20E/I380  
From Hwy 20E/I-380, exit Hwy 21S (exit on right)  
From Hwy 21S, travel south to East Orange Road  
Turn left on East Orange Road to the main campus

We will be meeting in Tama Hall, #7 on this map.

### Map of Hawkeye Community College

1501 East Orange Road  
P.O. Box 8015  
Waterloo, Iowa 52704-8015  
319-296-HAWK  
www.hawkeyecollege.edu



## IACT Board of Directors 2007-2008

### President

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### Web/Brochure Officer

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Tim Hoekstra  
Central College  
hoekstrat@central.edu

## IACT Membership

We need you! Please plan to join us!

The Iowa Association for Communication Technology (IACT) is an organization of media professionals from all over the state of Iowa. Our members represent all facets of media production, from administrators, to video producers, to multimedia designers. We enjoy members from corporate, educational, medical, and government organizations.

The purpose of this Association is to provide a forum for and support to providers of communication technology services in Iowa institutions, businesses, and other agencies involved in education and training.

A goal of the IACT Association is to provide access to information about communication technology, information technology, and instructional media through the use of conferences, tours and networking opportunities.

Annual dues of \$15 entitle members to join with others at two conferences a year, access to the IACT WWW site, and a host of new friends and contacts in communications technology.

Check out the IACT WWW site: [www.iact-iowa.org](http://www.iact-iowa.org)

The IACT WWW site hosts:

- a list of current members
- information about the board of directors
- conference information
- IACT ByLaws
- links to communications technology websites
- plus a host of additional information of interest to communication technologists

## Plan to join IACT Today!!!

Use the membership form on the next page.

## IACT Fall Conference

### Registration Form & Membership Renewal Form

Yes, I'll attend IACT's Fall Conference in Des Moines, IA on Friday, September 26, 2008

_____ IACT Current Member Conference Registration and Lunch	\$36.00
_____ IACT Current Student Member Conference Registration and Lunch	\$18.00
_____ New/Renewal IACT Membership plus Conference and Lunch	\$50.00
_____ New/Renewal IACT Student Membership Conference and Lunch	\$25.00
_____ Disability related accommodations requested: _____	

I am not able to attend the Fall Conference, but would like to join or renew my membership with IACT:

_____ New/Renewal IACT Membership	\$15.00
_____ New/Renewal IACT Student Membership	\$7.50

IACT membership year October 1 - September 30.  
Proof of student status must be enclosed.

Total Amount Enclosed \_\_\_\_\_

Name (Print) \_\_\_\_\_  
Title \_\_\_\_\_  
Institution \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Day phone \_\_\_\_\_  
Home phone \_\_\_\_\_  
FAX \_\_\_\_\_  
Email \_\_\_\_\_

Send completed form, with a check, payable to IACT to:

Steve Linduska, Membership Chair  
Instructional Technology Consultant  
Heartland Area Education Agency  
Johnston, IA 50131

515-270-9030  
slinducka@aea11.k12.ia.us

IACT has a no-refund policy. If you cannot attend the conference, you may send a substitute. Walk-in registrations will not be guaranteed lunch.

Photocopy this form for additional participants.

Conference registration deadline: September 22, 2008